

Giving presentations



And your employability

At some point during your degree you will probably prepare and give at least one presentation as an individual, as part of a group, or both. However, presentations are not restricted to academic work. Graduate employers value verbal communication skills and many graduates use presentation skills in their graduate job.

For example:

- Advertising executives pitch ideas and their agency's services to potential and current clients
- Teachers explain ideas and information to students engagingly
- Scientists present their current work and findings to colleagues at academic conferences
- Medical sales representatives give presentations on the benefits of particular drugs to doctors, nurses, and pharmacists
- Barristers verbally present arguments for the prosecution of a case or in defence of a client in court

You may be asked to give a presentation as part of the selection process for a graduate job or course. Taking the time to improve your presentation skills during your studies will support you in getting a graduate job and developing in your graduate career.

The links below have more detailed advice on giving presentations as part of the recruitment process:

<http://career-advice.monster.co.uk/job-interview/preparing-for-job-interviews/how-do-i-prepare-an-interview-presentation/article.aspx>

<http://www.totaljobs.com/careers-advice/interviews/tips-for-interview-presentations>

<http://www.theguardian.com/careers/careers-blog/eight-tips-how-make-interview-presentation-shine-job-offer>

Use the resources in **Skills for Learning** to improve your presentation skills in preparation for graduate recruitment.